



## Formative feedback

Student name	<b>Joanna Brown</b>	Student number	<b>516344</b>
Course/Unit	<b>EYV</b>	Assignment number	<b>4</b>
Type of tutorial	Telephone		

### Overall Comments

Feedback and tutorial provided via telephone conversation on 06/07/2017.

Please refer to the notes that you took during our conversation. Below I have bullet pointed areas that we discussed.

I think that you have clearly thought about your response to the assignment and how it connects to the course exercises. Your response is valid and connects with your initial ideas and then expands upon it. Brandt as a reference is relevant although your final images have a very different feel but his inspiration is evident. Highlight your studio shots, the final edit, along with the final images in the natural environment. Maybe re-look and edit the studio images as we discussed. The more ambiguous and alternative images work well, such as; feet, head between knees/hanging hair, back of head and fist. These demonstrate that you are pushing your creativity. The final images in the environment show your developmental thinking which at this stage demonstrates you learning journey.

Re-look at the link on your blog so that accessing research and analysis is easier, make the content easier to read for the assessment team. Continue adding research and critical engagement.

Great that you are thinking about assignment 5. Make sure that you work through and test your visual strategy first. Carefully consider your methodology and lighting and the coherence of the final set of images. Widen your research, social and political concerns. Be honest in your reflective text and maybe use anecdotal research.

### Assessment potential

## Assignment 4

I understand your aim is to go for the Photography/Creative Arts\* Degree and that you plan to submit your work for assessment at the end of this course. From the work you have shown in this assignment, providing you commit yourself to the course, I believe you have the potential to pass at assessment. In order to meet all the assessment criteria, there are certain areas you will need to focus on, which I will outline in my feedback.

## Feedback on assignment

- Good input into the assignment
- Clearly thought about strategy
- Good that highlighting reference (Brandt) more analysis could be applied
- Highlight also the final studio edit
- Edit re our conversation
- Present these along with the final assignment images
- The studio set also responds to the brief
- Two sets of images evidence your working methodology
- Evidences your progress

- Assignment 5
- Valid idea but carefully consider
- Think about the notion of staging and directing
- Evidence research into migrant issue
- Be honest in evaluation – why you want to make the work
- Plan and test your visual strategy
- Test your methodology and lighting before committing to the portraits
- Idea is sound but needs thoroughly testing first
- Final photo montage is interesting idea
- Potential to make solid work with depth
- Topical idea with moral consequences
- Apply a personal perspective
- Make sure that you evidence relevant research
- The work is socially concerned so apply relevant research

## Research

- Evidence of better research and reflection
- Continue to push here
- Evidence on your blog
- Analysis of artist such as Brandt could be more in-depth
- Explain influence further and how your output is different and why

## Learning Log

- Tweak the research folder so access to content is clearer
- Continue adding research
- Assignment 5 research should include more social and political
- Idea of migrant and sex industry requires greater depth
- Maybe anecdotal research from the Doctor and others?

## **Suggested reading/viewing**

**Have a look at these photographers and respond to them in your research:**

Annegret Soltau (Motherhood)

<http://www.annegret-soltau.de/en/galleries/motherhood-1977-86/artworks/mit-tochter>

Mary Ellen Mark (Falkland Road)

[http://www.maryellenmark.com/books/titles/falkland\\_road/index001\\_falkrd.html](http://www.maryellenmark.com/books/titles/falkland_road/index001_falkrd.html)

John Stezaker

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Tutor name	C Coekin
Date	06/07/2017
Next assignment due	15/08/2017