



Open
College
of the Arts

Formative feedback

Student name	Joanna Brown	Student number	516344
Course/Unit	EYV	Assignment number	3
Type of tutorial	Telephone		

Overall Comments

Feedback and tutorial provided via telephone conversation on 16/05/17.

Please refer to the notes that you took during our conversation. Below I have bullet pointed areas that we discussed.

Overall I think that your input is solid and you are clearly trying to produce work to the best of your abilities. It's great that you are trying to push and challenge your practice. Embrace your creative approach and make sure that you evidence this within your reflective text along with your research. Start to apply more self-initiated research, make your critical input more obvious to the assessment team. Start to think about the final assessment presentation, below I have provided some links to professional printing labs. Take a little more time to review your final work and edit. Spend more time critically engaging with each image. Keep up the enthusiasm as you are doing really well!

Feedback on assignment

- Good input into the assignment
- Great that you are prepared to experiment
- Re-edit the final images as discussed
- Reflect upon your personal input into final images
- Take more time to review the final images
- Apply greater critical analysis and evidence – as discussed
- Think about the consistency of the series
- Great to try zooming but not appropriate output – feels to gimmicky
- The colour images are stronger and relate to the subject

- The LED image and idea is really positive
 - An alternative working methodology
 - Consider what you are doing, why?
 - Embrace alternative ideas and make sure evidence critical input
 - Look at more contemporary approaches to photographic practice
 - Something to consider further in your studies
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- Start to consider final assessment presentation
 - Discussed options
 - Start to think about the printing process
 - Make sure everything is evidenced and easy to access

Coursework

- Good evidence of coursework
- Continue to apply yourself
- Be prepared to experiment

Research

- Continue to reflect upon research and reading
- Apply more self-initiated research
- Make sure that it is all well documented
- Make reflections more in depth rather than biographies of the artists
- Evidence of this since last feedback – continue to develop

Learning Log

- Folders are appropriate
- Keep up dating with new content

Suggested reading/viewing

Have a look at these photographers and respond to them in your research:

Paul Graham: (American Night)

<http://www.paulgrahamarchive.com/americanight.html>

Sail Leite (colour work)r: <http://www.howardgreenberg.com/exhibitions/saul-leiter-early-color>

Lorenzo Vitturi (Dalston Anatomy): <http://www.lorenzovitturi.com/a-dalston-anatomy/>

Printing Labs

The Print Space: <https://www.theprintspace.co.uk>

Metro Imaging: <http://www.metroimaging.co.uk/home>

Jessops: <http://www.jessops.com>

Tutor name	C Coekin
Date	16/05/2017
Next assignment due	11/07/17